

Entertainment Features

## Two IUS Students could be writing the next local hit

Two music students at Indiana University Southeast are attempting to write, record and publish songs on Spotify and Apple Music by themselves from the comfort of their living room.

Erik Hackman, Staff Reporter  
September 9, 2021



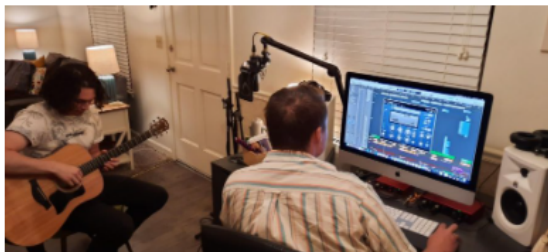
Sam Purswell, a sophomore majoring in audio production and music business, is working with Matt Neville, a former IUS student, to make a living out of their passion for music.

Meeting each other through the music department, the two clicked when they both wanted to create music as a career.

“My hope is that I can monetize this and support a family,” Purswell said. “But that’s what everyone says, so we will see if there is any room for me in this incredibly saturated business.”

With the release of their new single, “Favorite Things,” an emotional ballad about love, family and contentment, Purswell and Neville see themselves as pioneers, wanting to show other IUS students interested in music production what’s possible.

“We clicked pretty quickly and we went for some funk, jazz fusion,” Purswell said. “When COVID happened, things started falling apart a little bit. At some point, Matt talked to me and said let’s record and I told him I had an album we can record.”



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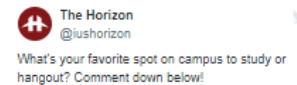
Students are making and producing music from their living room. Sam Purswell (Left) and Matt Neville (Right) are working to make their dreams of making music into a career a reality. Read more at the link in bio.

300 x 250

120  
x  
240

120  
x  
240

Tweets by @iushorizon



Size	1 week	4 weeks	Semester
300 x 250 pixels	\$35	\$120	\$385
120 x 240 pixels	\$25	\$85	\$275

# On-Air Radio



price per 15- to 30-second spot

	Campus/Non-Profit Rate	Local/National Rate
Per spot	\$2	\$2.50
Bulk purchase - 150 total spots	\$270	\$337.50
Bulk purchase - 300 total spots	\$510	\$637.50
Bulk purchase - 450 total spots	\$720	\$900

show sponsorships

	Campus/Non-Profit Rate	Local/National Rate
Sponsorship of 1hr weekly show (at least 2 spots per show)	\$135	\$170
Exclusive sponsorship of 1hr weekly show (at least 4 spots per show; no other sponsors)	\$190	\$225

what can be included in an ad?

Because we are an Internet-only radio station, we are not regulated by the FCC and can therefore run ads that go beyond basic underwriting messages. You may include evaluative language and calls to action, for example, which you would not be able to run on an over-the-air non-profit station. We can record and produce your ad, or you can provide us with an MP3 file ready to air.

## Multimedia Discounts

We offer discounts for those who advertise across multiple media. For advertising across both digital (web) and radio, 5 percent will be deducted from the total invoice.